

FOR RELEASE ON FEBRUARY 13, 2004

Cruise Passenger Statistics¹
4th Quarter 2003
(Passengers in Thousands)

No. of Cruises	% Change Prior Year	No. of Passengers	% Change Prior Year
983	3.5	2,112	6.1

¹North America Cruises by Ten Major Brands

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Cruise Passenger Statistics¹
Cruise Line Market Share
4th Quarter 2003
(Passengers in Thousands)

Cruise Line	Passengers	Percent of Total Passengers
Carnival Cruise Line	708	33.5
Royal Caribbean International	621	29.4
Norwegian Cruise Line	195	9.2
Princess Cruises	172	8.1
Celebrity Cruises	146	6.9
Holland America Line	132	6.3
Disney Cruise Line	99	4.7
Costa Cruise Lines	21	1.0
Crystal Cruises	10	0.5
Cunard Cruise Line	8	0.4
Total	2,112	100.0

¹North America Cruises by Ten Major Brands

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Cruise Passenger Statistics¹

Length of Cruise

4th Quarter 2003

(Passengers in Thousands)

Cruise Length	No. of Cruises	No. of Passengers
2 to 5 Days	283	637
6 to 8 Days	532	1,219
9 to 17 Days	162	248
Greater than 17 Days	6	8
Total	983	2,112

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Cruise Passenger Statistics¹
Top 20 Departure Ports Market Share
4th Quarter 2003
(Passengers in Thousands)

Port	No. of Cruises	Percent	No. of Passengers	Percent
Fort Lauderdale	186	18.9	365	17.3
Miami	169	17.2	433	20.5
Port Canaveral	124	12.6	307	14.5
Los Angeles	87	8.9	202	9.6
San Juan	82	8.3	193	9.1
Tampa	61	6.2	113	5.4
Galveston	50	5.1	97	4.6
New Orleans	48	4.9	100	4.8
San Diego	39	4.0	57	2.7
New York	34	3.5	71	3.4
Honolulu	19	1.9	42	2.0
Boston	12	1.2	18	0.9
Baltimore	9	0.9	15	0.7
Charleston	9	0.9	15	0.7
Philadelphia	9	0.9	14	0.7
Houston	8	0.8	13	0.6
San Francisco	6	0.6	11	0.5
Jacksonville	5	0.5	6	0.3
Montreal, CA	5	0.5	5	0.3
Norfolk	3	0.3	9	0.4
All Other Ports	18	1.8	23	1.1
Total	983	100.0	2,112	100.0

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